



MINISTERUL DEZVOLTĂRII REGIONALE ȘI ADMINISTRAȚIEI PUBLICE





Bucharest-Ilfov REGIO situation and lessons learned

28th May 2013, Hyperion University

Claudia Ionescu

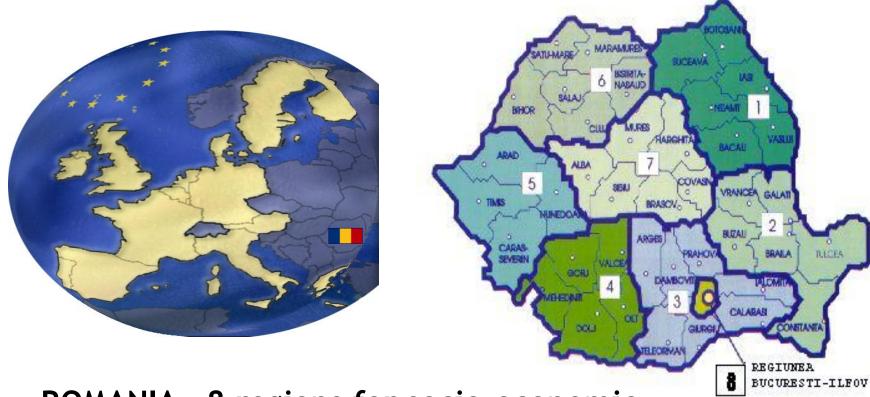


Inițiativă locală. Dezvoltare regională.

www.inforegio.ro

www.regioadrbi.ro

Regional development concept



ROMANIA - 8 regions for socio-economic development Law nr. 315 / 2004

Following the principles of EU regional development and cohesion policy

BI Region opportunities for you!



Regional Institutions

- BI Regional Development Agency
 - NGO for public utility
- BI Regional Development Council
 - the decision-making body

Bucharest Ilfov Regional Development Agency BIRDA

• Started its activity in the field of regional development on 1st of July 1999

 Implementing decisions of BI RDC (Bucharest-Ilfov Regional Development Council)



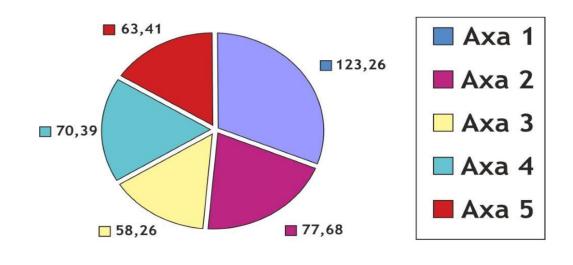
163, Mihai Eminescu, 2nd district, Bucharest

BIRDA is in charge of:

- **▶** Elaboration of the Regional Development Strategy (RDP) 2014-2020
- > Implementation of the Programmes for Regional Development: the EU Programmes for Assistance and Pre-Accession (PHARE), the Romanian Governmental Programmes for Development of the Region
- > Implementation of Regio 2007-2013 as Intermediary Body for
- Promotion of the investment opportunities in order to support the sustained development of the region

Intermediary Body for Regional Operational Program 2007-2013

Regio- a national program with regional implementation that focuses on the social and economic development, by improving the infrastructure and business environment



- -urban integrated plans
- -transport infrastructure
- -social infrastructure
- -SME s development
- -tourism development

Financial allocation for Bucharest-Ilfov Region

BIRDA Intermediary Body for Regio (1)

1. The information and promotion activities of Regio:

- implementation of Regional Communication Plan
- the regional information office www.regioadrbi.ro/suport/
- the web page Regio www.regioadrbi.ro
- newsletter <u>www.regioadrbi.ro/publicatii/newsletter</u>
- relations with media
- the Regio communicators network

Regional Promotion and Investments Departament



BIRDA Intermediary Body for Regio (2)

- 2. Support for the development of projects

 The Programming, Monitoring and Projects Portfolio Department
- 3. Project evaluation, selection and contracting The Evaluation, Selection and Contracting Office
- 4. Projects monitoring

 The Projects Monitoring Departament





BIRDA Intermediary Body for Regio (3)

- 5. Projects verification

 The Projects Verification Departament
- 6. Technical Assistance
 The Technical Assistance Department



1.1 URBAN DEVELOPMENT INTEGRATED PLANS Urban Centers

Allocation 507,3 millions lei

Projects	Projects number	Grant(lei)
	66	874,8 millions
Contracted	33	403.746.811,35
Ilfov County	14	213.208.315,69
Bucharest	19	190.538.495,66
On going	29	388.235.726,29
Finished	4	15.511.085,06

www.inforegio.ro

1.1 URBAN DEVELOPMENT INTEGRATED PLANS Examples (1)



Reabilitation of the Ion Creanga Park from Bucharest

1.1 URBAN DEVELOPMENT INTEGRATED PLANS

Examples (2)



Modernisation of Youth Park from Chitila, Ilfov county

2.1 IMPROUVMENT OF TRANSPORT INFRASTRACTURE

Allocation 319,7 millions lei

Projects	Projects number	Grant (lei)
	40	978,3 millions
Contracted	18	429.242.561,58
Ilfov County	17	423.385.965,85
Bucahrest	1	96.442.727,19
On going	6	207.728.319,55
Finished	12	221,514,242.03

2.1 IMPROUVMENT OF TRANSPORT INFRASTRACTURE Examples (1)



Modernization of the County Road Buftea from Ilfov County

2.1 IMPROUVMENT OF TRANSPORT INFRASTRACTURE Examples (2)



Modernization of the urban road from Chitila. Ilfov Countv

3.1 REABILITATION, MODERNISATION OF HEALTHY INFRASTRUCTURE

Allocation 70,6 millions lei

Projects	Projects number	Grant (lei)
	3	93,5 millions
Contracted	2	77.735.702,35
Ilfov County	1	68.925.359
Bucharest	1	8.810.343,35
On going	2	77.735.702,35

3.1 REABILITATION, MODERNISATION OF HEALTHY INFRASTRUCTURE - Example



Modernization of Ilfov County Hospital

3.2 REABILITATION, MODERNISATION AND DEVELOPMENT OF SOCIAL SERVICES INFRASTRUCTURE

Allocation 36,3 millions lei

Projects	Projects number	Grant (lei)
	34	90,7 millions
Contracted	14	36.931.014,19
Ilfov County	8	22.821.583
Bucharest	6	14.770.723
	42	
On going	12	28.248.385,05
Finished	2	5.604.366,10

3.2 REABILITATION, MODERNISATION AND DEVELOPMENT OF SOCIAL SERVICES INFRASTRUCTURE Example



Social centre for seniors from 2nd District, Bucharest

3.3. IMPROVING THE OPERATING BASES FOR EMERGENCY SITUATIONS

Allocation 6,3 millions lei

Projects	Projects number	Grant (lei)
	2	49,9 milioane
Contracted	2	49.956.421,19
On going	1	14.308.607,60
Finished	1	35.647.813,59

3.3. IMPROVING THE OPERATING BASES FOR EMERGENCY SITUATIONS - EXAMPLES





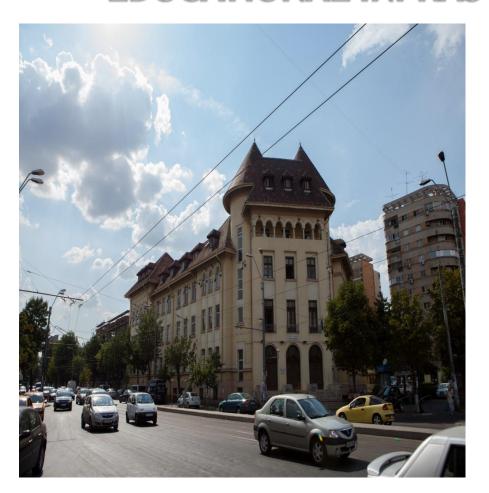
Development of profesional services for emergy situations in Bucharest-Ilfov region

3.4. REABILITATION, MODERNIZATION OF EDUCATIONAL INFRASTRUCTURE

Allocation 103,9 mil lei

Projects	Projects number	Grant (lei)
	37	669,4 millions
Contracted	8	121.129.001,67
Ilfov County	6	72.485.217
Bucharest	2	48.643.784,67
On going	8	121.129.001,67

3.4. REABILITATION, MODERNIZATION OF EDUCATIONAL INFRASTRUCTURE - EXAMPLES





The highschools Hasdeu and Rosetti 2nd District, Bucharest

4.1. DEVELOPMENT OF BUSINESS INFRASTRUCTURE

Allocation 127,6 millions lei

Projects	Projects number	Grant (lei)
	34	492,8 millions
Contracted	8	149.001.318,10
Ilfov County	2	17.495.757,34
Bucharest	5	87.655.353,81
On going	7	110.868.860,15
Canceled	1	38.132.458,50

4.1. DEVELOPMENT OF BUSINESS INFRASTRUCTURE - EXAMPLE



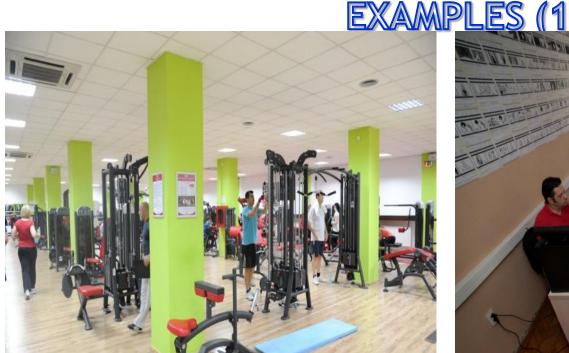
Center for business suport WEST GATE BUSINESS CENTER

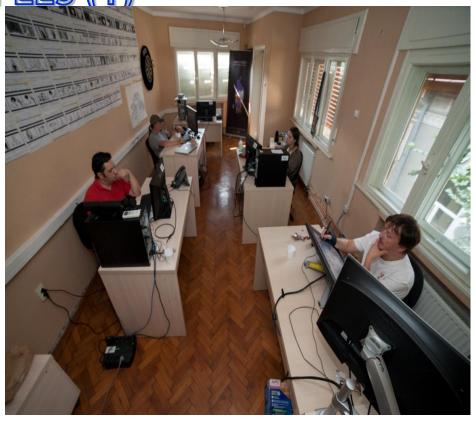
4.3. FINANCIAL ASSISTANCE FOR SMALL ENTERPRISES

Allocation 83,2 millions lei

Projects	Projects number	Grant (lei)
	487	276,3 milioane
Contracted	188	140.052.850,38
Ilfov County	8	6.218.953
Bucharest	157	48.643.784,67
On going	55	48.394.569,74
Finished	110	79.673.548,96
Canceled	23	11.984.731,68

4.3. FINANCIAL ASSISTANCE FOR SMALL ENTERPRISES



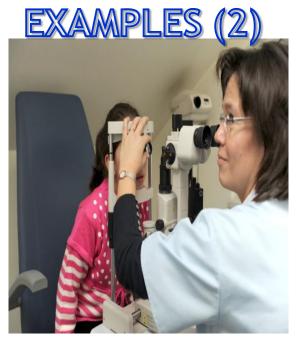


Fitness Center West Lige from Bucharest

Development of the company After Hours Cinema from Bucharest

4.3. FINANCIAL ASSISTANCE FOR SMALL ENTERPRISES













5.1. SUSTAINABLE RESTORATION OF CULTURAL HERITAGE INFRASTRUCTURE

Alocation 80,8 millions lei

Projects	Projects number	Grant(lei)
	11	187 millions
Contracted	6	120.240.745,03
Ilfov County	-	-
Bucharest	6	120.240.745,03
On going	6	120.240.745,03

5.1. SUSTAINABLE RESTORATION OF CULTURAL HERITAGE INFRASTRUCTURE - EXAMPLES





Sofia Church from Bucharest

Astronomic Observatory Vasile Urseanu

5.2. DEVELOPING THE TOURISTIC POTENTIAL INFRASTRUCTIRE

Allocation 137,4 millions lei

Projects	Projects number	Grant (lei)
	9	186,7 millions
Contracted	4	165.376.426,79
Ilfov County	-	-
Bucharest	4	165.376.426,79
On going	4	165.376.426,79

5.2. DEVELOPING THE TOURISTIC POTENTIAL INFRASTRUCTIRE - EXAMPLE



Criss Hotel from Bucharest

BI Region opportunities for your business!

Lessons learned through REGIO



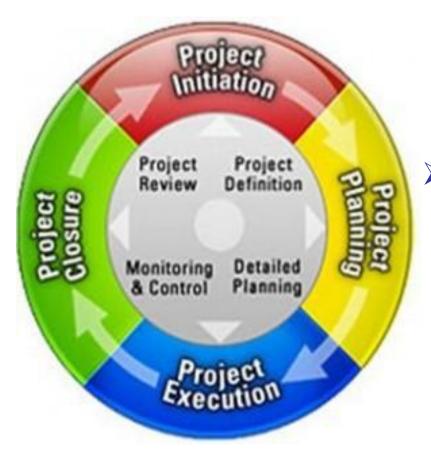


Contextual constraints:

- > Economic crisis
 - **≻**Cash issues
 - **≻Low FDI**
- ➤ Increasing the rate exchange



Frequents mistakes:



- Missing or /and expired documents
- ➤Insufficient or incorrect technical proposal / project
 - ➤ Dissonance at the project management level: objectives-activities- agenda's activities & budget
 - > Implementation of public procurement procedures

- Delays: Time for reimbursement of money
 - > Financial corrections
 - >Human resource





Conclusions:

- > Financial support
- ➤ European competencies for project management
 - ➤ New negotiation skills
 - Courage and trust in the European public policies











Bucharest-Ilfov Regional Development Agency

163 M. Eminescu Street, Bucharest, Romania

Phone /Fax: +4 021.315.96.59; +4021.315.96.65

Phone helpdesk: + 4021.313.80.99

Email: contact@adrbi.ro; claudia.ionescu@adrbi.ro;

www.adrbi.ro



www.regioadrbi.ro

Inițiativă locală. Dezvoltare regională.